



ADVERTISING/SPECIAL MESSAGE INFORMATION AND RATES

Please consider placing an Advertisement or Special Message within the pages of the Iron Sharpens Iron Commemorative Program Book.

Union Histories will provide no-cost design services, if needed

AD PRICING

(All ads are in full color)

Full-Page Advertisement	\$1,000
Half-Page Advertisement	\$700
Quarter-Page Advertisement	\$400

AD SIZES

	Width	Height
Full Page w/ 1/8" Bleed	8.75"	11.25"
Half Page (Horizontal)	7.5"	4.875"
Half Page (Vertical)	3.625"	10"
Quarter Page	3.625"	4.875"

Ad artwork is preferred as a press-ready PDF with all fonts outlined, CMYK and at least 300 DPI.

SUBMIT A SPONSORSHIP OR ADVERTISEMENT

Sponsorship reservations, inquiries, design requests, artwork and payments can be submitted online at ironworkers8celebrate.com or e-mail ads@unionhistories.com or fill out and submit the attached form.

Deadline for Sponsorships and Advertisements is

JUNE 28, 2024

IRONWORKERS LOCAL 8 INVITES YOU TO

HONOR OUR FALLEN IRONWORKERS & CELEBRATE THE BUILDING TRADES



JULY 14, 2024

MILWAUKEE BREWERS VS. WASHINGTON NATIONALS

@ AMERICAN FAMILY FIELD

SPONSORSHIPS AND ADVERTISING/MESSAGES



Dear Friends and Colleagues:

I am writing to extend a heartfelt invitation to you to join us for Ironworkers Local 8's **Iron Sharpens Iron - special memorial event** to commemorate the 25th Anniversary of our fallen brother Ironworkers / Miller Park Heroes taking place on Sunday, July 14 at American Family Field.

As some of you may remember, tragedy struck for three families, Ironworkers Local 8, and all of the Building Trades who were working on the construction of Miller Park on July 14th, 1999. Three of our brothers from Local 8 perished in an accident (The Big Blue Accident), while trying to set a section of roof over the ballpark.

Ironworkers Local 8, the Milwaukee Building Trades, and all other councils of the Wisconsin Building Trades would like to remember and honor those men. As we gather to remember and pay tribute to the lives lost in the accident, we also want to celebrate the resilience, dedication, and craftsmanship of the numerous trades that played a vital role in the construction of this iconic stadium.

The Iron Sharpens Iron event will feature a memorial ceremony at Miller Park Heroes Memorial, a pre-game tailgate party, a remembrance program by the Brewers before the first pitch, and then the Brewers Vs. Washington Nationals Game (at 1p) with sections of seating dedicated to the Building Trades in attendance.

On behalf of the Local 8 membership, I invite you to be part of this Anniversary Celebration by providing a Sponsorship or Advertisement/Special Message for the Event and Commemorative Program Book produced by Union Histories. Sponsors will be provided with tickets for the game!

Details for Sponsorships and Advertising can be found within this brochure.

Thank you in advance for supporting this honorable event!

Charlie Falkner

Charlie Falkner, Business Manager / Treasurer
Ironworkers Local 8

*25th Anniversary
In Remembrance of Our Fallen Ironworkers
and Honoring the Building Trades*

SUNDAY, JULY 14, 2024

Remembrance Ceremony
at Miller Park Heroes Memorial 10:15 a.m.
Pre-game Tailgate..... 11 a.m. - 12:15 p.m.
First Pitch + Remembrance Program 12:45 p.m.
Brewers Vs. Nationals Game..... 1:10 p.m.

Sponsors will be provided with Tickets for the Game
Tickets may also be purchased for \$40 per person
Please R.S.V.P. with the Attached Form or Online at
ironworkers8celebrate.com

EVENT SPONSORSHIPS & PROGRAM ADVERTISING

Please consider one of the following Sponsorship or Advertising/Special Message contributions for the Iron Sharpens Iron Commemorative Program Book being produced by Union Histories, which will be distributed to guests and members at our special memorial event.

Advertising opportunities are presented on the back of this rate card

Union Histories will provide no-cost design services, if needed

PLATINUM-LEVEL "GRAND SLAM" SPONSORS.....\$15,000

- 25 Game Tickets
- Access to Pre-Game Tailgate
- Logo placement on event website in PLATINUM section
- Logo placement on exclusive signage at Tailgate
- Full-page Ad/Message place in PLATINUM Advertising section of the Commemorative Program
- Logo on Tailgate cup
- Logo on event T-Shirt in Platinum Area
- Logo on the back of the printed Commemorative program

GOLD-LEVEL "HOME RUN" SPONSORS.....\$10,000

- 15 Game Tickets
- Access to Pre-Game Tailgate
- Logo placement on event website in GOLD section
- Logo placement on shared signage at Tailgate
- Full-page Ad/Message place in GOLD Advertising section of the Commemorative Program
- Logo on event T-Shirt in Gold Area

SILVER-LEVEL "MVP" SPONSORS.....\$5,000

- 10 Game Tickets
- Access to Pre-Game Tailgate
- Logo placement on event website SILVER section
- Logo placement on shared signage at Tailgate
- Full-page Ad/Message place in SILVER Advertising section of the Commemorative Program

BRONZE-LEVEL "BATTER'S UP" SPONSORS.....\$3,000

- 5 Game Tickets
- Access to Pre-Game Tailgate
- Logo placement on event website in Bronze section
- Logo placement on shared signage at Tailgate
- Full-page Ad/Message place in BRONZE Advertising section of the Commemorative Program

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JUNE 28, 2024

RESPONSE FOR SPONSORSHIP OR ADVERTISING

If not using the online form at www.ironworkers8celebrate.com to reserve a sponsorship or advertisement, please detach this portion and return with payment to reserve your sponsorship or ad.

EVENT SPONSORSHIP PACKAGES

- Platinum-Level GRAND SLAM SPONSOR..... \$15,000
- Gold-Level HOME RUN SPONSOR..... \$10,000
- Silver-Level MVP SPONSOR..... \$5,000
- Bronze-Level BATTER'S UP SPONSOR..... \$3,000

ADVERTISING

- Full-Page Advertisement \$1,000
- Half-Page Advertisement..... \$700
- Quarter-Page Advertisement \$400

Your Name: _____

Organization: _____

E-mail: _____

Phone: _____

Names of Guests (if providing a sponsorship):

Total Amount Enclosed: _____

Please make payment to:
Union Histories
8786 Smokerise Drive,
Macedonia, OH 44056

